Project Place ‘At A Glance’

Fall/Winter 2015 Agency Performance Update

Our Mission

Project Place provides opportunities for homeless and low-income individuals by providing the skills, education, resources and personal supports necessary to obtain and sustain employment and housing.

Indicators of Success

Client Housing Placement Rate

91%

Client Housing Retention Rate

76%

Client Employment Placement Rate

67%

One-Year Job Retention in Mainstream Employment

75%

Comparative Indicators

Cost of Service

Hourly Wage

Job Placement

$7,107

$11.19

67%

Cost for One Successful PP Client

Average Wage of Employed PP Graduate

PP Employment Placement Rate

$11,680

$9.00

44%

MA Annual Cost to Shelter One Homeless Individual

MA Minimum Wage

National Employment Placement Rate

Agency Highlights

❖ MA State Senator Sonia Chang-Diaz visited Project Place to hear from current and former clients with experience reentering from prison. Senator Chang-Diaz is sponsoring a bill to prevent recidivism and invest in reintegration programs for individuals looking to change their futures through employment and housing.

❖ Project Place along with other members of the Boston Employer Network (BEN) joined with over 20 Boston employers for the Boston Employer Network Career Fair. The BEN provides coordinated access to increased earned income for homeless individuals and their families.

❖ Project Place hosted quarterly Customer Service, ServSafe and OSHA certification courses. Over 60 clients received a professional certification through these free courses.

SAVE THE DATE: The 13th Annual Spring Forward Brunch is on Sunday, March 6, 2015.

Our Impact

By providing people with the tools to achieve stability and supporting them in their efforts to get jobs and housing, we help to transform lives. This helps more than the individual: there is a greater social return for every individual investment in our programs. We calculate the impact of our services by examining the resources invested in the agency and comparing that to the contributions a graduate makes to society and the savings society reaps once he or she is healthy and functioning.

In FY 2015...

1,484 individuals received stabilization services

444 clients were enrolled in programs

208 clients prepared to be “work ready”

263 clients received housing placement assistance

90 clients were employed through our social enterprises

Noteworthy Numbers

$2.2M

$3.4M

Total amount of Project Place services

Total contributions/savings to society this year
The Importance of Volunteers

Project Place held the first-ever Speed Interviewing event for clients earlier this year. Based on the format of a speed dating event, clients cycled through stations where they were asked an interview question and received immediate feedback.

“In the Work Ready class, part of the month is spent preparing and practicing job interviews,” said Aaryn Manning, Director of Education. “Speed Interviewing is a valuable opportunity for our clients to practice with an unfamiliar face, to build confidence and learn from someone with experience in a professional career.”

Many of our clients have limited work histories and checkered pasts. It is important that they enter an interview ready to answer tough questions and demonstrate their preparedness for a job. If you or your group would like to volunteer at a future Speed Interviewing event, please email Andrew at amalloy@projectplace.org

Notes

1. Reported agency statistics are for FY15 (July 1, 2014 to June 30, 2015.) Figures do not include unknowns.
2. Betty’s Place clients only, 86% for all programs.
3. Retention rate for all housing programs.
4. Includes all Workforce Development programs.
5. Includes Social Enterprise employees placed in permanent jobs.
6. Success measured by obtaining a job or finding housing. Based on annual costs and includes client wages.
7. Source: Massachusetts Housing & Shelter Alliance
8. Includes all Workforce Development clients.
9. Includes all Workforce Development programs.
10. 44% of general homeless population have jobs as reported by National Coalition for the Homeless.
11. Social impact calculated by adding total tax base contributions, taxpayer savings and rental contributions of clients placed in permanent jobs and clients placed in stable housing in FY 2015.