

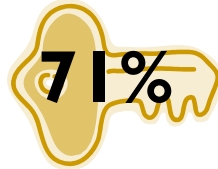
# Project Place 'At A Glance'

Fall/Winter 2016 Agency Performance Update<sup>1</sup>

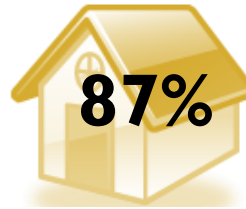
## Our Mission

Project Place provides opportunities for homeless and low-income individuals by providing the skills, education, resources and personal supports necessary to obtain and sustain employment and housing.

## Indicators of Success



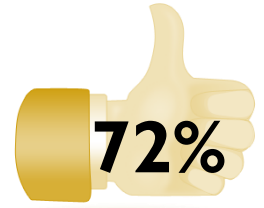
Client Housing Placement Rate<sup>2</sup>



Client Housing Retention Rate<sup>3</sup>



Client Employment Placement Rate<sup>4</sup>



One-Year Job Retention in Mainstream Employment<sup>5</sup>

## Comparative Indicators

### Cost of Service    Hourly Wage    Job Placement



\$8,878

Cost for One Successful PP Client<sup>6</sup>



\$11.45

Average Wage of Employed PP Graduate<sup>8</sup>



65%

PP Employment Placement Rate<sup>9</sup>



\$11,500

MA Annual Cost to Shelter One Homeless Individual<sup>7</sup>



\$10.00

MA Minimum Wage



44%

National Employment Placement Rate<sup>10</sup>

## Agency Highlights

❄ Project Place's new Social Enterprise, *Working Opportunities for Women (WOW)* is in Year 1 of operation. WOW provides producers of artisanal goods with small business services, including production, marketing and sales. Our first product partner is Coops MicroCreamery, a producer of award-winning dessert sauces. WOW employs and trains homeless women living in shelter, particularly those with children. This year, we are on track to serve over 20 women in the business and provide necessary case management support.

❄ This year, we kicked off the *Client Enrichment Series*, providing semi-weekly workshops for clients and alumni on various personal and professional topics. The Enrichment Series was created to build community, provide structure and promote personal and professional growth for individuals to participate in Project Place's programs and services.

**SAVE THE DATE:** Project Place's 50th Anniversary "Open Door Gala" Thursday May 4, 2017 at the BCA Cyclorama

## Our Impact

By providing people with the tools to achieve stability and supporting them in their efforts to get jobs and housing, we help to **transform lives**. This helps more than the individual: there is a greater social return for every individual investment in our programs. We calculate the impact of our services by examining the resources invested in the agency and comparing that to the contributions a graduate makes to society and the savings society reaps once he or she is healthy and functioning.

\$3.2M



Total amount of Project Place services

\$4.3M



Total contributions/savings to society this year<sup>11</sup>

**For every dollar contributed, society receives 100% of its investment, plus a return.**

## Noteworthy Numbers

### In FY 2016...

1,369 individuals received stabilization services

420 clients were enrolled in programs

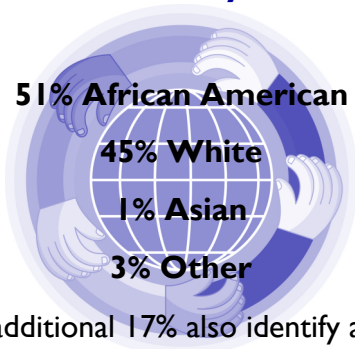
268 clients prepared to be "work ready"

231 clients received housing placement assistance

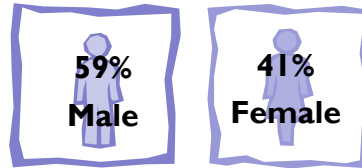
83 clients were employed through our social enterprises

## Client Demographics

### Race/Ethnicity



### Gender



### Age

- Age Range: 18-64
- Average Age: 43 years

## Other Client Information

- 27% Less than High School Diploma or GED
- 41% Mental Health Diagnosis
- 48% Incarcerated within that past year
- 45% Parents
- 23% Veterans
- 54% Substance Abuse History
- 100% Homeless or Low-Income
- 100% **Motivated to Make Life Change**

Project Place clients reside in the Greater Boston area.

## Staff Spotlight: Beth Carter

The Reentry program at Project Place helps hundreds of men and women transition back into the community after incarceration through a combination of personal and professional supports, classroom-based job training and transitional employment. Oftentimes the program begins while individuals are still incarcerated. "What makes our reentry program very unique is that it has the ability to accommodate the client's needs onsite." What also makes the program unique is its Director, Beth Carter, whose positive attitude and can-do nature are infectious. For the past three years, Beth has served as Director of Reentry at Project Place. Beth knew from an early age that she wanted to help people in her career: "I was known as 'The Counselor' among my friends, and the go-to person for advice." In college, Beth studied criminal justice and upon graduation worked as a Probation Officer in Yonkers, NY, supervising young offenders. Today, Beth oversees programs that help individuals find a new way to live after incarceration. She also works to combat stigma employers may have around hiring ex-offenders and instead emphasizes the reality that many individuals are motivated to work and work hard so they can stabilize their lives and stay out of prison.



Individuals with a criminal record face significant challenges to finding a job, yet Project Place has seen tremendous success: 67% of reentry clients find employment; 63% are still working one year later; and recidivism is as low as 9%. Beth recognizes that we cannot do it alone. "What we can do as a community to ensure that people are successful in reentry is to give them a chance, to prove to they can be a part of the community."

## Notes

1. Reported agency statistics are for FY16 (July 1, 2015 to June 30, 2016) Figures do not include unknowns
2. Placement rate for Betty's Place; 68% for all programs
3. Retention rate for all housing programs; 73% for all programs
4. Placement rate for Social Enterprises; 60% for all other programs
5. Rate for Social Enterprise employees placed in permanent jobs; 67% for all programs
6. Success measured by obtaining a job or finding housing. Based on annual costs and includes client wages
7. Source: Dept of Housing and Urban Development
8. Includes all Workforce Development clients.
9. Includes all Workforce Development programs
10. 44% of general homeless population have jobs as reported by National Coalition for the Homeless
11. Social impact calculated by adding total tax base contributions, taxpayer savings and rental contributions of clients placed in permanent jobs and clients placed in stable housing in FY 2016

NON-PROFIT ORG  
U.S. Postage  
PAID  
Boston MA  
Permit No. 52544

Performance Update Enclosed

*jobs · housing · hope*



1145 Washington Street Boston, MA 02118